

Lessons from the Sidelines

Thoughts from on and off the football field on faith, family and living well

As the wife of a leader in the public eye, how do you balance the desire to live an authentic life with the expectations -spoken and unspoken- of others, as well as those you place on yourself? How do you discern God's calling for your life among unrealistic expectations? How do you balance your calling, gifts, and talents and serve your family well?

Beth Walker

lessonsfromthesidelines.com

Christian Nonfiction

About the Author

Beth Walker is the wife of a football coach. For twenty years, she has partnered with her husband in leadership and ministry both on and off the football field, mostly at the collegiate level. Beth is passionate about encouraging wives who live in the public eye to pursue their individual callings from God. She is a monthly contributor for Friday Night Wives and The Glorious Table. On her own blog, Beth offers practical advice for coaches' wives as well as a behind-the-scenes look at her family's life as they serve their football players and their families.

Beth's ministry has included individual mentoring, leading campus-wide Bible studies for college students, and community Bible studies for women. She and her husband speak to community and college about marriage and living with integrity. Through every speaking engagement or blog post, Beth's goal is always to encourage women to pursue God and continue to use their voices to glorify him.



Overview

Whether you are the wife of a coach, a professional athlete, a pastor's wife or a para-ministry leader's wife, a military wife or the wife of a CEO, you have unique challenges to maneuver through every day that differ from the challenges of a "normal life". Public life can be a lonely life. But there are other women in your community who understand many of the challenges you wrestle with because they are walking a similar path of life in the spotlight—you just need to seek them out.

Lessons from the Sidelines offers practical tips and strategies for getting through the harder parts of the calendar year as a wife in the public eye, and stories from other wives in the public eye and in the shadow of the public eye to remind you that you are not alone in the challenges you face. Others have walked the path your family has been called to journey. Some are a bit ahead of you while others are a bit behind, but you do not have to journey alone. Learn from these wise women and begin the journey to find your own calling. Included is an 8 lesson supplement section designed to allow you to take actionable steps to gain a clearer understanding of how our Creator uniquely designed you to live out your specific calling.

Marketing

The primary audience for Lessons from the Sidelines is wives who desire to support their husbands in the unique role that a public presence requires. Life in the spotlight as coaches' wives, professional athletes, pastors' wives, military wives, para-church ministry wives, and college administrators' wives who desire to live life within their individual calling and strengths demands more.

- Friday Night Wives - 47,000 average views per month
- The Glorious Table -6,000 average views per month
- Lessons From The Sidelines - 593 average views per month

Chapter Topics Include:

- Finding your voice
- Life/Ministry balance
- Calling versus expectations
- Living on mission

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